

THSCEF “OUR DAY TO SHINE”

To date “Our Day to Shine” has involved over 1,165 schools and raised over \$721,000 for the THSCEF Benevolence Fund. The Texas High School Coaches Education Foundation Benevolence Fund has paid over \$641,000 to athletes and coaches experiencing hardships.

To participate in “Our Day to Shine” schools simply designate one of the scrimmages or spring games as “Our Day to Shine” day with gate receipts (less expenses) sent to the THSCEF Benevolence Fund. Both schools participating will be recognized in the October issue of Texas Coach. This program isn’t limited to football. We want to encourage all sports to participate by using one of their scrimmages as their day to shine! Participating in “Our Day to Shine” gives our athletes, coaches and schools a great opportunity for community service as well as an opportunity to give to a worthy cause.

We would like to make the first scrimmage of the football season a traditional “Our Day to Shine Day”, but schools may choose the scrimmage in which they wish to participate or even their spring game.

The THSCEF Benevolence Fund will allow us as an association to help beyond our present permanent injury and memorial benefits policies that currently dictate what we can give to help student athletes in need. We encourage all schools to participate in this annual event. We have a media packet online which can be printed out at www.thsca.com/downloads.

This packet will contain a press release, letter size poster which can be posted at the school or at the scrimmage, and a reporting form that must accompany your donation.

Still have questions? Email Allie Herrmann at allieherrmann@thsca.com.

