

PRESS RELEASE

SUBJECT: THSCEF "OUR DAY TO SHINE"

DATE: _____

_____ & _____
School Name School Name

will be participating in a scrimmage on _____

Date

with all proceeds being donated to the THSCEF Benevolence Fund.

This day is known as **OUR DAY TO SHINE.**

The THSCEF Benevolence fund was established by the Texas High School Coaches Association Board of Directors to assist athletes and coaches experiencing hardships. To date over 1,165 schools have participated in OUR DAY TO SHINE and have raised over \$721,000.00. The THSCEF has paid over \$641,000.00 to athletes and coaches in need.

Scrimmage will start at: _____

The public is invited to attend.

