

TEXAS HIGH SCHOOL COACHES ASSOCIATION

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FOR IMMEDIATE RELEASE

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THSCA WILL ADD FIRST-EVER VIRTUAL CONVENTION IN 2020

We are excited to announce that in addition to hosting an in-person Coaching School this year, we are also going to provide our members with the first-ever Virtual Coaching School experience as well. We understand that some of our regular loyal attendees are under school district protocols that will require them to experience this year's convention from home, so we have been working very hard to bring you the best possible experience any way you are able to participate!

All those who **PRE-REGISTER** for the 2020 Coaching School and Convention, will be granted an **ALL-ACCESS** pass to the Virtual Coaching School components in addition to the on-site experience to which you are already accustomed.

For those planning to join us in person in San Antonio, we cannot wait to see you! You will also be given all-access to the virtual convention through the end of 2020 so you can continue learning and networking even after you leave the event!

Pre-Registered attendees will be emailed personalized certificates for professional development hours (15 Hours) to turn into their school district, as well as instructions on how to access both of our virtual platforms:

Virtual THSCA Coaching School

(Pre-Registered attendees will be granted a virtual ticket for access to LIVE clinic content and replays through the end of July 2020.)

Sport lectures, professional development courses, regional meetings, and panel discussions will be broadcast LIVE via our online clinic platform developed by CoachTube.com. Once each live lecture concludes our team will release the recorded replay for **SAME DAY** access and any time before July 31! Mandatory UIL CCP Courses will not be broadcast live, however they WILL be made available for same day replay access. *(CCP course credit via this virtual platform must be completed by July 31st.)* Coaches needing credit for mandatory CCP will be asked to input their information to begin watching the lecture and upon completion of the video, they will be prompted to input a THSCA ID number to receive credit. THSCA will communicate the verification of completion to Register My Athlete so your UIL profile will reflect that you are in compliance. Only the coach logged into the virtual clinic platform will receive the required credit for viewing the content.

Virtual THSCA Convention & Exhibit Hall

(Pre-Registered attendees will be granted access via email to download our virtual convention environment to their desktop or laptop computer. This application will not work on a mobile device.)

Construction is underway on our virtual convention campus utilizing *The Echo* by Event Farm. This state-of-the-art event engagement technology will prompt attendees to download an application to their laptop or desktop computer and build their own avatar that will walk through a virtual venue and be able to learn, network and interact with other attendees, sponsors and vendors.

This platform has built-in opportunities for virtual attendees to partake in browsing through our Exhibit Hall, asking vendors questions about products and services, networking with other attendees in real time, a virtual career center for assistance finding/hiring for a job, a virtual training environment provided by Hudl, access to the lecture halls and meeting rooms, plus much more. We also plan to stream our Tuesday (7/21) morning THSCA General Meeting into an auditorium within the virtual environment! *(Only those attendees in-person at the meetings will be eligible to vote.)*

We will be asking our exhibitors and sponsors to build avatars that will staff their exhibit booth during normal show hours.

Information on accessing and downloading the app will be available to attendees 7-10 days before the convention. We recommend you login and familiarize yourself with how the environment works before the start of the convention on July 19th. This virtual experience will be available to all registered attendees through the end of 2020. It is our intention to coordinate mini-clinics and exhibit hall show hours throughout the fall so you can continue to benefit from this amazing THSCA virtual network.

For those able to attend the convention in-person in San Antonio, in addition to virtual access, you will also be able to:

- Vote in all regional and general meeting elections
- Opportunity to be nominated to serve on THSCA Board or Committees
- Attend our Coaches Networking Reception in the main lobby of the convention center Sunday evening
- Access to **ON-DEMAND REPLAYS** of lecture content FREE for the remainder of 2020
- Experience LIVE sport training demonstrations and strength training lectures from the new TURF field in our exhibit hall.
- Additional opportunities to receive CCP Elective Credits.

** Access to ATAVUS Tackle Certification Training for those that need to complete it by August 1, 2020 will be given to those who pre-register. We will have in-person training on Tuesday, 7/21 from 7:30-9:00 am. Those needing to attend virtually will be required to access the content via the ATAVUS platform at that time. Please make sure if you need this course to Pre-register and sign-up in advance for the Tackling Session to reserve your seat/ virtual access.

Please note that member dues helps drive this association and are every bit as important as clinic registration so please remember to renew your membership (or join if you are a new coach) when you pre-register for Coaching School.