

PRESS RELEASE

SUBJECT: THCEF “OUR DAY TO SHINE”

DATE: _____

_____ & _____
School Name School Name

will be participating in a scrimmage on _____
with all proceeds being donated to the THSCEF Benevolence Fund.

This day has become known as **OUR DAY TO SHINE.**

The THSCEF Benevolence fund was established by the Texas High School Coaches Association Board of Directors to assist athletes and coaches experiencing hardships. To date over 1,165 schools have participated in OUR DAY TO SHINE and have raised over \$721,000.00. The THSCEF has paid over \$641,000.00 to athletes and coaches in need.

Scrimmage time will be: _____

The public is invited to attend.

